

**LET'S BUILD**

# CONFIDENCE



This is your guide to fundraising for Grace Eyre's Big Build, building independence, opportunities and better futures for people with a learning disability and autistic people in Sussex.

**WELCOME TO**

**#TeamGraceEyre**

**THE  
BIG  
BUILD**  
Building a better building  
to build better futures

**grace  
eyre**  
ABILITY  
EQUALITY  
INDEPENDENCE

# HELLO AND WELCOME TO #TeamGraceEyre

Thank you for being a fundraising superstar and choosing to support Grace Eyre's Big Build. Your efforts, enthusiasm and dedication make a real difference, and we're here to help you every step of the way.

Do something amazing today to help build better futures



## LET'S BUILD

It's time to transform our building in Hove and you can help make it happen.

Grace Eyre have been supporting people with a learning disability and autistic people across Sussex since 1898, and 36 Montefiore Road in Hove has been our home for over 70 years. It is in desperate need of modernisation and improvement, and now is the time to make it happen.

Our exciting plans for the building will be transformational for the people we support and enrich our local community here in Brighton & Hove and you can help to achieve this.

Our home



## LET'S FUNDRAISE

Together with your help, the Big Build project will provide an inspiring space for people to explore their abilities and fulfil their potential; an inclusive space uniting people and communities; and an encouraging space for people to learn new skills, gain confidence and increase their independence.

**To complete the building, we urgently need to raise £1 million.**

**By raising money for Grace Eyre, you can make a real difference and help build better futures for people with a learning disability and autistic people.**

# FUNDRAISING IDEAS AND TOP TIPS

## OUR TOP 5 FUNDRAISING IDEAS

### Sponsored challenge

Set yourself a challenge, such as a walk, run, swim, cycle or read-a-thon, and ask people to sponsor you.

### Give it up

Sometimes less is more. Get sponsored to give something up such as chocolate, coffee or social media for a month or more.

### Birthday fundraiser

Ask people to donate to Grace Eyre instead of buying you a present, you could do the same at Christmas.



### Get together

Organise a get together with friends, family, neighbours or colleagues and ask people to make a donation, this could be a coffee morning, picnic, dinner party or street party, it's up to you!

### Bake Off

Encourage a bit of competition! Ask people to make and donate cakes for a cake sale. You could charge per slice or sweet treat and give a prize to the "best bake" – maybe even set a building theme.

## OUR TOP 5 FUNDRAISING TIPS

### Set up your fundraising page

JustGiving is a great and easy way for people to donate and keep up to date with your fundraising journey. Don't forget to set a target, add photos and a personal message about why you're doing this. And keep your page updated with fresh stories and photos as your fundraising journey unfolds, it makes a huge difference!

### Tell your story

Let people know why Grace Eyre's work matters to you. Maybe you've seen the impact first-hand or have a special reason for supporting us. Share this story and be clear about why you believe in our cause. By making your fundraising page personal and engaging, you'll inspire others to get involved and support Grace Eyre.

### Use your networks

Reach out to family and friends first, they're likely to be your biggest cheerleaders and supporters. Starting with people you know can give your fundraising a boost and build momentum. It's not just family and friends, don't forget about your colleagues too, and maybe even ask your employer if they'd be willing to match-fund your efforts.

## Top tips to maximise your efforts

### Shout about it

Spread the word. The more people know about your fundraising, the better! Share the link to your JustGiving page on social media, in emails and WhatsApp groups and let people know how they can help, including sharing it with their networks. You can also put posters up in community spaces (just remember to ask for permission first!).

### Say thank you

Show your appreciation. A heartfelt thank you can go a long way. Update your page with notes of thanks or send personal emails to everyone who supported you. It makes them feel appreciated and keeps them engaged.

## Donate today to help build better futures.



# HOW TO PAY IN YOUR MONEY

**Congratulations!**  
You have raised vital funds for the Big Build which will help build a better building to build better futures.



## WAYS YOU CAN PAY IN YOUR MONEY

### Online

Donations made via JustGiving will come directly to us. Any other monies can be donated online via the [donation page on our website](#), please just let us know so that we can record it properly.

### Cash

If you'd like to donate cash, please bring it into our Head Office.

Please do NOT post it.

### Collection tins

If you've borrowed our collection tins, please return these to our Head Office sealed and labelled with your name and address.

### Cheque

Please make cheques payable to Grace Eyre Foundation and send them to our registered address.

If you need any further support or have any questions, please don't hesitate to get in touch with our friendly Fundraising Team, [fundraising@grace-eyre.org](mailto:fundraising@grace-eyre.org).

**We are here to help!**

**On behalf of everyone at Grace Eyre, a huge and heartfelt thank you for your fundraising efforts, kindness and generosity.**

THANK  
YOU

